



FAENA ROSE

A NEW CHAPTER



FAENA ROSE



“The extraordinary is found in how we shape the everyday. At Faena Residences Miami, we set out to create more than a place to live. With Faena Rose, we have created a community designed to elevate the everyday, bringing people together through culture, wellness, and shared experience, and transforming daily life into something more meaningful and connected.”

—ALAN FAENA

A day in the life at Faena Residences Miami *Shaped by Faena Rose*

6:00AM	7:00AM	7:30AM	8:00AM	9:00AM	12:30PM	2:00PM	5:30PM	6:00PM	6:30PM	8:00PM	10:00PM
A Quiet Beginning	Grounded in Stillness	Energy in Motion	Breakfast Unhurried	Focused Work	Lunch Extended	Ideas in Motion	Shift in Rhythm	Between City and Sky	Engage	Savor	The Night Unfolds



The day begins gently. A fresh juice in hand, the city still at rest, the river catching the first light. A walk through the Faena District becomes a moment to reset before the day takes shape.



At the hammam, meditation brings focus. The pace slows, the mind clears, and the day begins with intention.



A private training session follows, shifting from stillness to strength. Wellness here is not a routine. It is part of how you live.



Morning continues on the Faena Rose Terrace of the Dining Room. Familiar faces, easy conversation, and a sense of belonging that feels natural, not programmed.



In the Library Lounge, work feels more intentional. Quiet, refined, and designed for clarity.



A lunch meeting in the Private Dining Room moves seamlessly from business into conversation.



Presentations unfold in the Conference Room. The environment supports exchange, not just execution.



The afternoon opens. A podcast recording. A padel match. A moment to create, connect, or reset.



At the pool, suspended above the river, the day softens. A swim, a cocktail, the transition from day to evening begins.



The energy gathers. A conversation begins. Thought leaders, artists, and residents come together in a setting designed for dialogue, not performance.



Dinner extends the conversation. New connections form. Ideas carry from one setting to the next.



In the Living Room, music fills the space. A final drink, familiar faces, and the quiet sense of being part of something larger.

Faena Residences Miami On the Edge of the River

A Place of Art.
Of Connection.
Of Conversation and Light.

There are cities that rise from ambition, and there are places that rise from vision. On the edge of the Miami River, where fresh water meets salt and the city bends toward the horizon, **Faena Residences Miami** does not assert itself against the skyline. It arrives, settling into the current as though it has always belonged there. The river moves without urgency beneath it, reflecting light by day and holding the glow of the city by night. The towers stand not as spectacle, but as intention made visible.

Rafael Viñoly conceived this as a final gesture, not an experiment, not a declaration, but a work of clarity. You feel it in the way the structure meets the water, in the bridge suspended between the towers like a quiet act of ceremony. Nothing here feels arbitrary. Proportion becomes emotion. Material becomes memory. Beauty is not applied; it is embedded.

You enter and something shifts. Light falls with purpose. Stone carries weight without heaviness. The world beyond softens, not because it disappears, but because it is reframed. This is not arrival in the transactional sense. It is recognition, as though the building has been waiting for you to notice it.

Within the residences, river and skyline exist simultaneously. Glass dissolves the boundary between interior and horizon. Terraces suspend daily life above the tide. Kitchens anchor the home with warmth and gravity, spaces imagined by someone who believes that cooking is culture and gathering is architecture. In the bedroom, light settles into stillness. In the bath, time expands. Nothing is hurried. Nothing is ornamental. Everything exists so that you may feel more yourself within it.

Yet the true pulse of the building lives not only within the walls of a residence, but in what connects them.

At its heart, suspended above the river in the bridge Viñoly designed as both structure and symbol, lives **Faena Rose**. Not as an amenity, not as a club, but as the connective tissue of the community. A living salon where dialogue replaces noise, curiosity becomes currency, and the exchange of ideas feels as natural as the movement of water below.

Faena Rose begins quietly. A conversation in **The Library**. A gathering that lingers past dusk. A dinner that becomes something more than a meal. Evenings unfold not as events, but as encounters, a reading becomes a debate, a performance becomes a friendship,

a passing introduction becomes a lasting connection. The architecture creates the conditions. Life fills them.

Over time, you begin to recognize faces. Then names. Then stories. The neighbor you meet in passing becomes someone essential to your days. The building, almost imperceptibly, becomes a circle.

Morning at the infinity pool feels suspended between sea and sky, the body moving through water as the city moves below in glass and steel. Wellness here is not indulgence — it is philosophy. The spa slows time. The movement studio greets the first light. You breathe differently here. Gradually, you live differently.

As evening descends, the dining terrace opens to a sky Miami transforms without fail. The river darkens. Yachts glide below. Conversation gathers and releases. The bar shapes the night without forcing it. Two people become five. A thought becomes an idea. A life becomes layered.

And always, the bridge.

You cross it in the morning with coffee in hand. You cross it at dusk beneath a violet sky. You cross it without thinking, and yet it remains the quiet heart of the building, where private and shared worlds meet. Suspended above water, it holds **The Library**, **Faena Rose Cinéma**, and intimate dining spaces, the apparatus of a cultural life woven seamlessly into daily rhythm.

Faena has always believed that beauty is not luxury but responsibility; that art is nourishment; that community is cultivated, not programmed. On the Miami River, these convictions take permanent architectural form. Here, hospitality becomes home. Culture becomes daily life. Membership becomes belonging.

Over time, something subtle happens. The building stops feeling new and begins feeling inevitable. You no longer speak of amenities or square footage. You speak of mornings, of conversations, of the light on the river, and of the people who now form the architecture of your days.

It is not that you live in **Faena Residences Miami**. It is that you have entered a life where art, connection, and place are inseparable, where the river continues its movement below, and above it, suspended in light and intention, your life unfolds exactly as it was meant to.

The Shared Life

Most buildings provide privacy.
Few provide belonging.
Faena Residences Miami was conceived
with an understanding that beauty alone is
not enough. People do not remember square
footage. They remember connection.
At the heart of the towers lives Faena Rose.
Not as a feature.
Not as an amenity.
But as the invisible structure that
binds the community together.
It is the library where morning work
unfolds in quiet concentration.
The terrace where conversations lengthen past sunset.
The Faena Rose Cinéma where a
film becomes a discussion.
The table where strangers become collaborators.
Faena Rose exists so that daily life
does not flatten into routine.
It creates the conditions for serendipity, the kind
that becomes friendship, partnership, love.
It ensures that the building breathes.





FAENA

FAENA ROSE AT FAENA RESIDENCES MIAMI













Community as Architecture

The rarest element in modern urban life is not luxury.
It is continuity.
Faena Rose provides that continuity through conversation,
shared experience, curiosity, and cultural exchange.
It allows a building to become something organic.
Not busy, full.
The distinction matters.
Full means that nothing feels accidental.
That your day unfolds with texture.
That your neighbors matter.
That your home extends beyond your front door.





DINING ROOM













Legacy

Faena has always been about more than hospitality or development. It has been about creating environments where art, culture, and daily life are inseparable. On the Miami River, that philosophy finds permanent architectural form. Here, residence is not transactional. It is transformational. Here, membership is not exclusive. It is connective. Here, living is not passive. It is participatory. And in the quiet moments, on the terrace, in the library, crossing the bridge at dusk, you understand something simple and profound: This is not a place you purchased. It is a life you entered.



